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## **Muslim social media website claims 1m users per month**

14/04/2008 **by Carla Moore**

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Finland-based Muslim social media site Muxlim.com has won over one million users per month from 190 countries across the globe.

20 per cent of the site's users come from the British Isles, 15 per cent from the rest of Europe and 35 per cent from the US.

Muxlim.com was launched in 2006 by two Finland-based entrepreneurs, with the objective of creating a Muslim social media website that would not expose users to vulgarity, offensive content, and adult material.

The site recently launched Muxlim TV, which lets users create their own online TV channel by uploading and sharing their videos.

Within the next few weeks, the site also intends to launch My Muxlim, a personalized-homepage and social networking service based on the Google OpenSocial platform, which allows users to add thousands of apps from different sites to their Muxlim.com profiles.

In a few months, Muxlim.com also expects to launch Muxlim Pal, a Muslim alternative to Second Life and other virtual worlds.